



PRESS RELEASE ASSIST GROUP

Technology at the service of St. Peter's Basilica

A new digital ecosystem: innovative services and tools to welcome pilgrims and worshippers, who represent the vital heart of this digitalization project

As of today, technology is being utilized to enhance the experience at St. Peter's Basilica. This new highly innovative digital ecosystem offers pilgrims and worshippers updated information, services, and advanced tools, making the Basilica a more accessible and inclusive place of faith and prayer. Thanks to technological innovation and Artificial Intelligence, appropriately guided and controlled, the global center of Christianity becomes even closer to people, putting them at the center and making them the leaders of their visit.

The Heart of the Ecosystem: the platform

The platform integrates and enhances all services related to St. Peter's Basilica, making them available in four languages: Italian, English, French, and Spanish. Pilgrims will be able to access information about religious service times, plan their visits, and book special access and guided tours.

Innovation at the service of faith

The platform provides an integrated system of services, including:

- Online reservations with dedicated access to reduce waiting times,
- Multilingual audio guides,
- Immersive virtual experiences powered by Microsoft AI,

Reservations at St. Peter's Basilica and immersive visits

The booking system offers pilgrims benefits such as reduced waiting times and the ability to plan their visits to the Basilica with the support of an audio guide.

For those unable to travel to Rome, the platform offers an immersive virtual experience. Thanks to the Artificial Intelligence provided by Microsoft, people can participate in the upcoming Jubilee remotely, connecting spiritually and culturally while exploring St. Peter's Basilica.

Technological and strategic partnership

The project is being carried out in collaboration with Assist Group, a global leader in multichannel strategic communication, ensuring the technical excellence of the entire ecosystem through its specialized companies.