



PONTIFICIA ACADEMIA
PRO VITA



RenAissance
Foundation

Salesforce signs the Rome Call for AI Ethics

*A major technology company supports the adoption
of responsible artificial intelligence*

VATICAN CITY, October 27, 2025 –

“This new signing of the Rome Call for AI Ethics is of extraordinary value because it highlights the urgency of algoethics and the relevance of a global commitment. It is of crucial importance because it is not just a matter of stating abstract ethical principles, but of translating ethics into practice in the development of Artificial Intelligence.” These are the words with which Monsignor Renzo Pegoraro, the new President of the Pontifical Academy for Life and the RenAissance Foundation, celebrated today's signing of the renowned document by Sabastian Niles, President and Chief Legal Officer of Salesforce. “Global leaders such as Salesforce, with their resources and technical expertise, are ideally positioned to develop concrete solutions that ensure the application of the principles of the Call,” continued Monsignor Pegoraro. “A company of this kind can incorporate ethics into the very ‘DNA’ of AI, right from its design stage. This is the way to ensure that algoethics becomes a reality for everyone, and that artificial intelligence is truly a gift of human ingenuity for the benefit of all humanity.”

The signing ceremony for the Rome Call—which in recent years has already been endorsed by global technology leaders such as Microsoft, IBM, Cisco, and Qualcomm, institutions such as the FAO, numerous universities around the world, companies, individuals, and representatives of all the world's major religions—was held today at the Pontifical Academy for Life in the Vatican.

"We're proud to join the Rome Call for AI Ethics, deepening Salesforce's commitment to building trusted and ethical AI at every stage of development, deployment, and application," said Sabastian Niles, President and Chief Legal Officer of Salesforce. "From trusted innovations like Agentforce to broader agentic and augmentation use cases, it's critical that humans and AI agents work together responsibly, transparently, and with purpose. We look forward to ensuring that trust keeps pace with innovation, driving impact that serves business and society alike."



PONTIFICIA ACADEMIA
PRO VITA



FURTHER INFORMATION

❖ The Rome Call for AI Ethics

The Rome Call for AI Ethics (www.romecall.org) is a document conceived and promoted by the Pontifical Academy for Life and subsequently by the RenAIssance Foundation, which calls for an ethical approach to artificial intelligence. First promoted on February 28, 2020, the Rome Call has attracted growing interest over the years. The idea behind the Call is to promote a sense of shared responsibility among international organizations, governments, institutions, universities, and the private sector to create a future in which every individual can benefit from technological advances and in which technological progress ensures respect for the dignity of every individual and our common home. By investing in a new *algorithethics*, signatories commit to following the principles of the Rome Call in terms of transparency, inclusion, accountability, fairness, reliability, security, and privacy.

❖ The RenAIssance Foundation

Established on April 12, 2021, by Pope Francis with public canonical legal status, the RenAIssance Foundation is based in Vatican City, at the Pontifical Academy for Life, of which it is an instrumental body. A non-profit foundation, it aims to support anthropological and ethical reflection on new technologies and human life. To achieve these objectives, the RenAIssance Foundation also aims to encourage scientific initiatives and collaborations with international organizations, states, universities, research centers, and private and public companies that develop activities, services, and studies in the field of artificial intelligence to disseminate the Rome Call for AI Ethics.

❖ About Salesforce.

Salesforce helps organizations of any size become agentic enterprises - integrating humans, agents, apps, and data on a trusted, unified platform to unlock unprecedented growth and innovation. Visit www.salesforce.com for more information.